

# craigslist 4 Everyone

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When was the last time you were on craigslist (yes, that's how it's spelled and *uncapitalized*)? Certainly you've heard of it, even if you haven't visited. Way back in 1995 (technologically speaking) Craig Newmark distributed his Bay Area newsletter by e-mail. As its popularity grew, Newmark turned it into web pages and [craigslist.org](http://craigslist.org) was born.

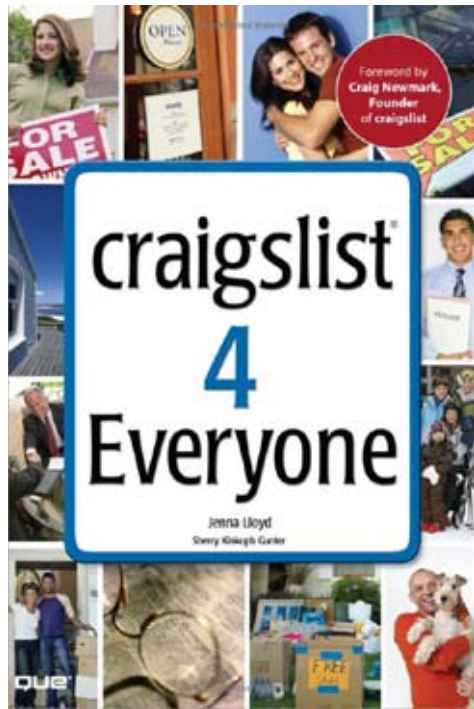
Commercial-free and using a simple click-on-the-link interface, craigslist has become a world-wide phenomenon with sites in all 50 states and more than 50 countries. From its inception, it's also been a free phenomenon.

The one exception is job postings, which are charged for in 11 cities: \$75 per job posting in San Francisco, and \$25 for the other ten cities.

### Audience

This book's perfect readers include new visitors to craigslist, those who have visited but were unsure how to proceed, and regular visitors looking to improve the success of their ads or improve their luck when looking for something – pretty much everyone. I've used craigslist for some time, and learned *several* things I didn't know.

The book takes a very fundamental approach, so no one is going to be left



A screen-shot of the [tucson.craigslist.org](http://tucson.craigslist.org) website

behind. After introducing craigslist the author leads you through the site's front page to finding your city to identifying yourself.

Presented first is good information on keeping yourself and your computer safe, from software to common sense. Because craigslist is both a place for commercial transactions and a personal meeting place, how to protect yourself is primary. There are tips on posting safely and keeping your e-mail address private, as well as keeping yourself safe should you decide on a "face2face" meeting.

Of course, the meat of craigslist are the posts. The majority of the book is about creating the perfect post. Did you get some less-than-stellar Christmas gifts you want to unload? Are you looking for volunteers? Do you need a gig? Are you looking for a new dog-sitter? Is your home ready to rent or sell? Would you like someone to run with? There's great information about how to word postings, create titles that attract, properly set up ads, etc. The author gives specific details for posting in areas from real estate to resumes to services.

If you're responding to one of these wonderful posts, the last chapter has information for you. It's brief, only about 50 pages, but it serves to close out the book nicely and includes an appropriate and frank discussion of the Services:Erotic section.

This is really a little gem of a book. Don't let its size and brevity mislead you. It offers good information, is well laid out and has a decent index. Recommended for craigslist people, which probably includes just about everyone.

**About:** *craigslist 4 Everyone*

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